



# Rocky Planet

The Whitepaper



March 27, 2022

# Welcome to Rocky Planet!

*Rocky Planet is a military inspired Non Fungible Token (NFT) project being built on the Hedera Hashgraph. Our mission to team up with the amazing Hedera community to solve the numerous challenges facing military veterans while in service, and in transitioning and reintegration into civilian life*

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**Veterans and servicemembers are an integral part of our society.** Their sacrifices, bravery and sheer grit play a huge role in our sense of security, safety and identity. They are our brothers, sisters, fathers, mothers, uncles, aunts, friends and idols. However, this immense value we place on them does not reflect in their welfare and quality of life especially after they take off the uniform. PTSD, suicides, homelessness, unemployment, mental and physical health issues and lots more ravage the veteran community.

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**Blockchain and Hashgraph technology** via NFTs give us a unique opportunity to band together and take matters into hands. We no longer have to wait for any specific entity, governmental or not, to come to our aid. We can do things! Good things! This whitepaper is a deep dive into Rocky Planet NFT and how we plan to execute our mission.







# Rocky Planet

Story



# Meet Rocky The Bulldog

**Rocky** was illustrated by Walt Disney himself in 1965. If you're wondering why you have not seen Rocky in any Disney movies, it's because it never made it to the big screens. Through a series of exchange of letters between Disney Productions and the commander of the US Army 3rd Infantry Division (3ID), Major General Albert O. Connor, Rocky was gifted to 3ID. There was no better home for Rocky than 3ID, also known as the Dogface Soldiers! Rocky has remained in 3ID till date as their beloved mascot.



**5 years ago**, the Rocky Planet NFT founding team (Chuka, Ben and Flo) met at 3ID and had the opportunity to serve there as tank commanders, platoon leaders, company executive officers, and battalion operations officers.








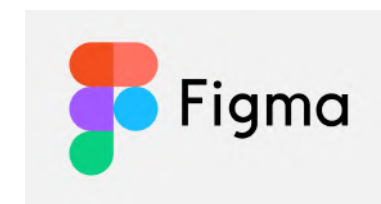
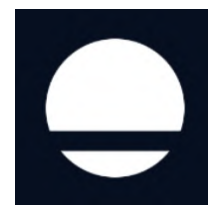
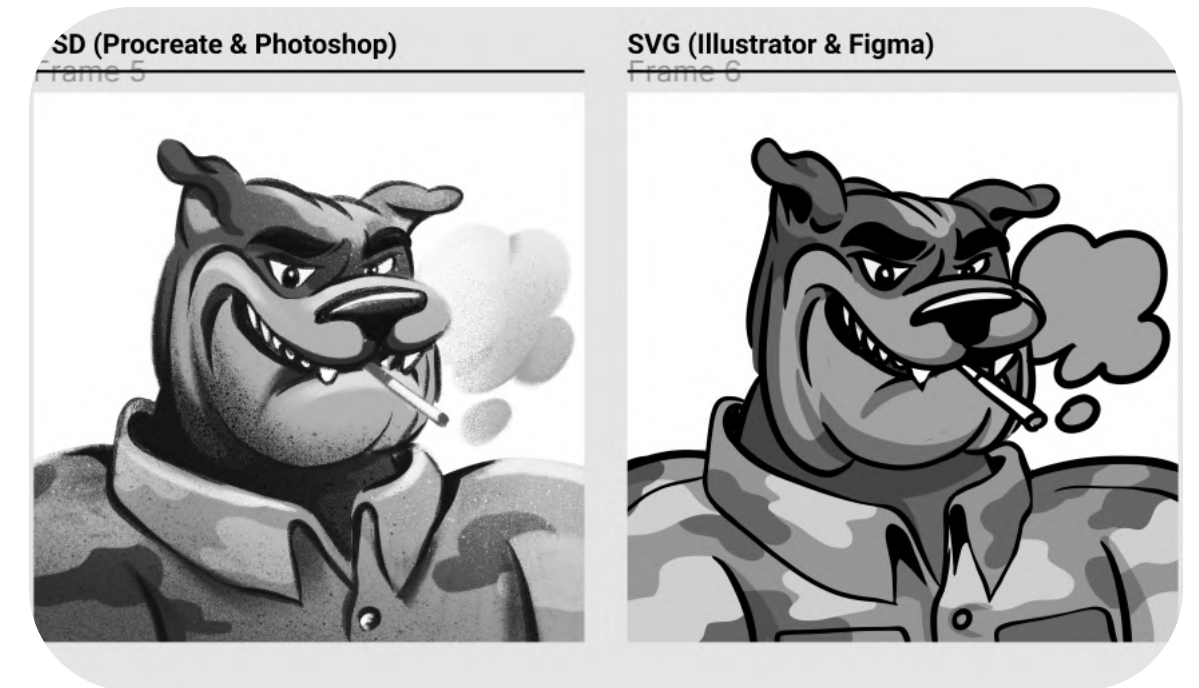
# Rocky Planet

## The Artwork



# Art is life!

**The Rocky Planet NFT artwork** is a story of the military experience through the lens of Rocky the bulldog. The Rocky Planet team is telling this story in a way that is recognizable to servicemembers and non-service members alike. It incorporates elements that we can all recognize from military friends and family members or from tv and movies. The amazing artwork is a product of a collaboration with Afterglow Studios, an outstanding Ukrainian design studio whose excellent work and reputation in the web 2 UI/UX space precedes them. The sketches, illustrations, layers and  traits were created using Figma, and Adobe Illustrator. Traits information will be released in a later update. Check out these early sketches.







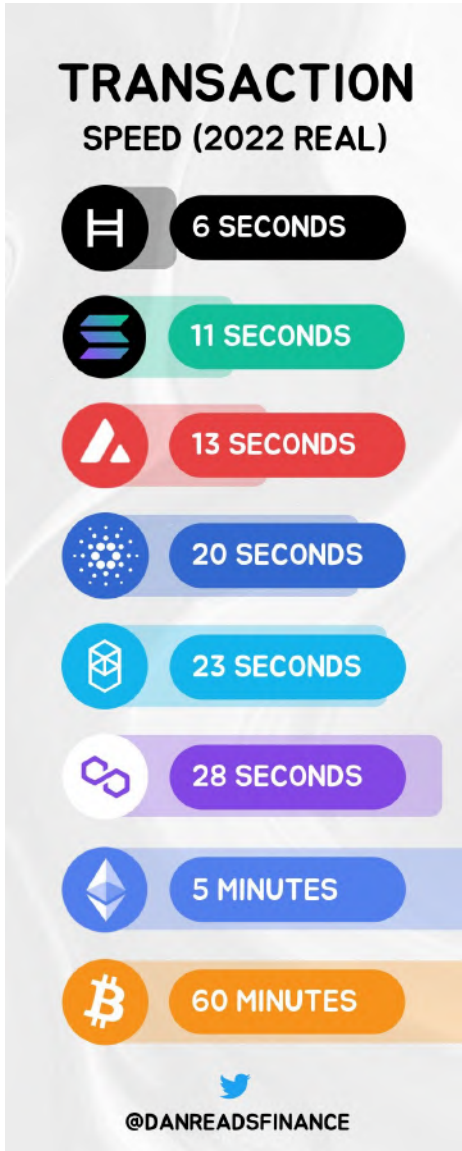
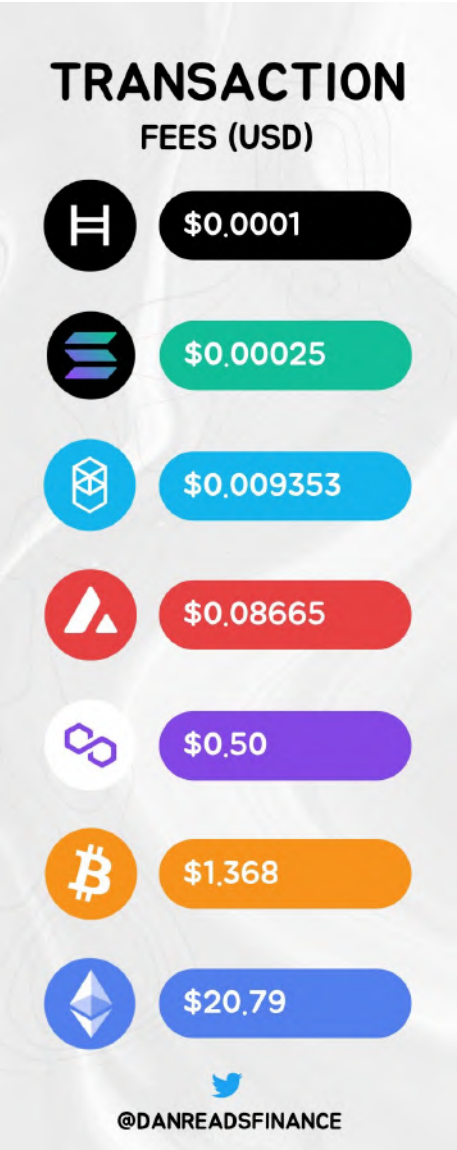
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The Tech



# Hello future!

**Rocky Panet is built on Hedera Hashgraph.** Hedera is a layer one public distributed ledger technology (DLT) like Bitcoin or Ethereum, but achieves the same results in a faster, fairer, more energy efficient, stable and secure manner - thanks to the underlying hashgrapgh consensus algorithm and the term limited global enterprise governing council. The hashgraph has been confirmed as asynchronous Byzantine Fault Tolerant (ABFT) which is the highest level of security for distributed systems. A level of security not yet achieved by other DLTs. See infographics for comparisons to other DLTs. Outside the technical ramifications, we have gained an amazing community of early developers, creators and supporters. We are sold on the opportunity to contribute to building the Hedera ecosystem from the ground up. For a social impact project such as ours, the low transaction fees and carbon negative features of Hedera are of paramount importance to us. \$HBAR, the Hedera token is the cryptocurrency with which Rocky Planet NFTs will be traded, transferred and held. We have produced a series of videos on creating and funding an \$HBAR wallet, on HashPack Wallet, the chief wallet provider for the Hedera ecosystem. We have customized the Hashlips Engine to generate each unique NFT. The generated NFTs will be minted using the Turtle Moon Tool developed by Turtle Moon technologies. All Rocky Planet NFT will be launched and sold on Zuse Market. Zeus Market will also be our partner for all Rocky Planet NFT airdrops and giveaways.







# Rocky Planet

Our Genesis Project



# So It Begins!

*Our genesis project will consist of a total supply of 4200 unique NFTs*

## Here's the breakdown

- Presale supply of 200 NFTs
- Public mint supply of 3500 NFTs
- Airdrop and giveaway supply of 470 NFTs
- Reserve supply for core team of 30 NFTs
- Mint price is TBD at this time
- Resell royalty between 5%-10%. TBD

**200 NFTs from the airdrop and giveaway supply** is reserved as an airdrop for participants in our presale. In other words, if you purchase an NFT during our presale, you will receive a free NFT during public mint. This is to incentivize our community to participate in the presale. Any excess from this specific reserve will be burned. We believe that this distribution will ensure healthy supply and scarcity ratios that will benefit our holders throughout the life of the project. Presale mint date is TBD but will be in early May 2022. Whitelist spots will be announced at least three weeks before the presale mint date. Public mint date is TBD as well.

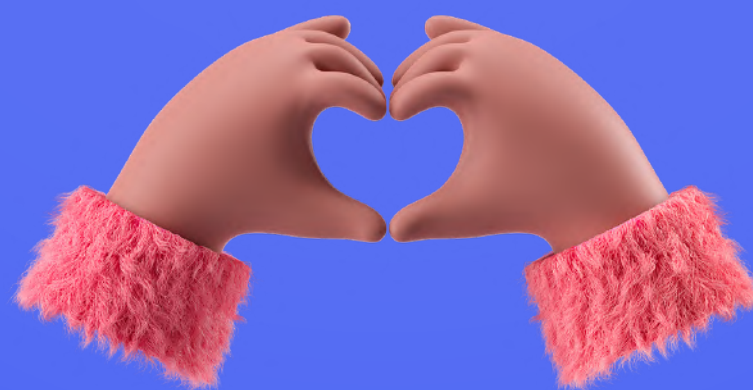






# Rocky Planet

Social Impact





# Let's do some good in the world!

50% of NFT sales will be dedicated to veteran projects! 25% will be reserved for our community of holders specifically to create utility in the form of exciting real world experiences, giveaways, earning opportunities, discounted products and services. The remaining 25% will be reserved for everyone working behind the scenes to create an enjoyable experience - to include current team members and future hires. We have taken our time to mull over how we would disburse the funds dedicated to veteran projects in order to make the most impact and eradicate the chances of funds misappropriation. After in depth research and considerations, we have decided to partner with a veteran charity organization that aligns with our value of meaningful and transparent impact.

## The Warrior Foundation

The Warrior Foundation is a Florida non-profit organization (EIN #87-4592615) dedicated to funding veteran projects with the common goal of healing the invisible wounds of war. The founder, Ret. CPT David Rongey is a living testimony of surviving the physical and mental impact of combat after being deployed and hurt several times in multiple campaigns around the world including the Berlin Brigade from 1987 to 1991. The warrior foundation currently has 7 veteran projects in their network. Their goal is to reach 22 projects in 2022. We are happy to be part of their Warrior council along with other veteran focused NFT projects on Ethereum and Cardano. We will provide full disclosures to our community of holders on what projects our funds are going to specifically.

**THE WARRIOR  
FOUNDATION**



**VETERANS**  
COMMUNITY PROJECT







# Rocky Planet

## Holder Perks



# What's in it for you?

*Glad you asked! Rockies (Rocky Planet NFT Holders) are instrumental to the success of this project and are extremely valuable to us. Therefore it is important to us that their stay in our community is worthwhile. We have outlined a few perks for Rockies that we can comfortably execute on.*

- **Rocky Coin:** The Rocky coin is a physical coin similar to the coins we receive in the military as recognition for outstanding performance. The purpose of the coin is twofold - keepsake and utility. We are currently working on partnerships with businesses so that holders can present their Rocky coins to receive discounts at participating businesses. Only those who mint the NFT in primary sale (presale and public) will receive the coin.
- **Airdrops:** We will frequently airdrop \$HBAR, Rocky Planet NFTs and other valuable Hedera NFTs to our holders. These will serve as assets Rockies can trade or hold as they see fit.
- **Whitelist Spots:** Through our budding relationships and future collaborations with other projects, we will be able to offer whitelist spots on promising projects to Rockies.
- **In Real Life (IRL) Event Tickets:** As the world opens up again after enduring an excruciating couple of years of a deadly pandemic, we believe Rockies would benefit from IRL events like concerts, amusement parks, NFT conferences, etc. We plan to hold our own events and meetups for Rockies around the world as well. We will use the dedicated funds for the community to facilitate these events and free tickets.
- **Rocky Planet Store:** Rocky Planet Store will be a decentralized application (DApp) on the Hashgraph where Rockies and other supporters in the community can connect their Hashpack wallet and Rocky NFTs in order to purchase cool swag! Proceeds from the store will go back towards creating more utility for the community.

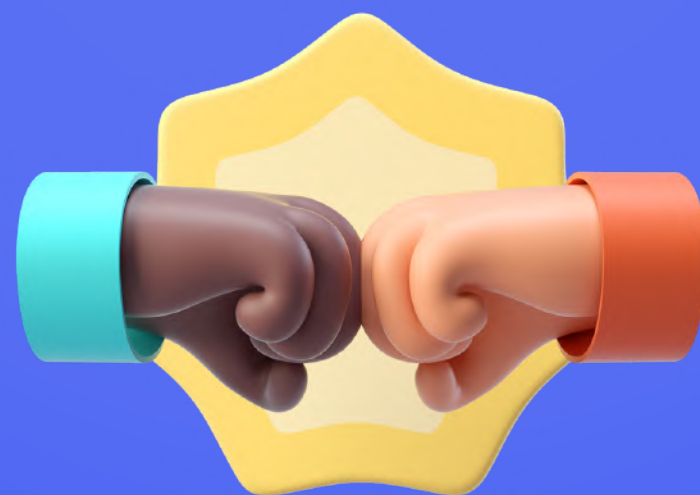






# Rocky Planet

## The Team



# Meet the team!



Chuka 🇳🇮 🇺🇸 (@ezegeone1)

Ex-USA Tank Commander. 2x Startup founder. Ex-Google for Startups. Hobby programmer. University of Pittsburgh lecturer by day, degen at night.



Ben 🇵🇭 🇺🇸 (@monarchtank)

Creative Director. USA Tank Commander. Civil Engineering from Old Dominion University. Crossfit Maxi.



Afterglow Studio 💙 (@afterglowstudio\_)

Fun-loving artist team. Tons of graphic design, illustration and UI/UX experience. Pray for Ukraine



Ravon 🇺🇸 (@ladyraev)

Community Manager. Finance executive IRL. Ex-Disney. Ex-Amazon. Hospitality Management from East Carolina University.



Giorgia 🇮🇹 🇮🇹 🇮🇹 (@EspositoG\_)

Chief of Marketing and digital media. 7+ Fashion photographer extraordinaire turned NFT enthusiast. World traveler.



## In Closing!

*Thank you for embarking on this journey with us. We look forward to seeing you around. We are still learning as this is a new space for us and a vast majority of the world. Mistakes will be made along the way but we are committed to being candid and transparent with you. This document represents our plans for the future, and are current as of the time of publishing. We reserve the rights to change and tweak these plans. However, we will provide updates as those changes occur. Next in line is our ROADMAP! No information contained in this document is financial advice. Please conduct your own research before making financial decisions. Our team is very reachable and approachable on Twitter and Discord, please feel free to reach out and join us on our frequent AMAs on both platforms.*

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